Press Release

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GWF Latinoamérica: GWF is bringing its sales and services closer to customers in Central and South America

GWF, the Swiss metering and smart water technology company, today announced the establishment of GWF Latinoamérica S.A.S., based in Bogotá, Colombia. The new company brings sales and service for Central and South America together in one local organization.

Water in Central and South America is used under very different conditions than in Europe: in large-scale irrigation, in hydroelectric power generation, in mining and in fast-growing supply networks. Customers expect solutions that fit these conditions, and contacts who know them from experience. Conversations with customers and partners at trade fairs across the region showed clearly that there is demand for such solutions, and that it is not always met today.

GWF Latinoamérica builds on a solid foundation. GWF technology and products are already in use along the entire water cycle in the region, from northern Mexico to southern Chile. The local team now supports these customers directly, in their language and on site.

The partner network is at the heart of the new set-up. GWF works with distribution partners in almost every country in the region, including Brazil, where partners also serve the Portuguese-speaking market. With a GWF organization in the region, partners gain direct access to GWF expertise for projects, technical questions and service. This makes GWF and its partners a stronger presence in the market together.

«Customers in Latin America need a supplier who understands their conditions and is close to them when they need support. With GWF Latinoamérica and our partners, we now offer exactly that,» said Markus Neuhaus, Chief Sales Officer of GWF.

«GWF is already present from agricultural lands in northern Mexico and hydroelectric plants in Costa Rica and Colombia to copper mines in southern Chile. With a local team, we can now work even more closely with our customers and partners and grow together with them,» said René Monroy, Managing Director GWF Latinoamérica S.A.S.

About GWF AG

GWF AG, headquartered in Lucerne, Switzerland, is an internationally active family-owned company with more than 125 years of experience in the development and production of metering systems for water, gas, heat, and electricity. GWF offers innovative system solutions for the collection, communication, and analysis of consumption data. Through its own technologies and strategic partnerships, GWF develops scalable and sustainable solutions that support energy utilities, industrial companies, property managers, and operators of critical infrastructure in successfully meeting the challenges of the water and energy transition.

About GWF Latinoamérica S.A.S.

GWF Latinoamérica S.A.S. is based in Bogotá, Colombia, and is part of the GWF Group. The company is responsible for sales and service of GWF products, solutions and services in Central and South America and works together with distribution partners in all the region.

Further information: www.gwf-group.com

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